



# PREPARING YOUR HOME FOR A SUCCESSFUL SALE

*Making You Feel At Home*

# Preparing your Home for Successful Sale

## CHECKLIST

### 1. CURB APPEAL: MAKE A GREAT FIRST IMPRESSION

- Mow the lawn, trim bushes, and weed flowerbeds.
- Clean and repair the driveway and walkways.
- Consider adding fresh mulch or flowers to enhance the overall appearance.

### 2. EXTERIOR MAINTENANCE: ENSURE EVERYTHING IS IN WORKING ORDER

- Inspect and repair any damaged roof shingles, gutters, or siding.
- Repaint or touch up exterior surfaces as needed.
- Check and repair any cracks in the foundation.

### 3. DECLUTTER AND DEPERSONALIZE: CREATE A NEUTRAL ENVIRONMENT

- Consider removing personal items, such as family photos and personalized decor.
- Declutter countertops, shelves, and closets to showcase the home's space.

### 4. DEEP CLEAN: PRESENT A WELL-MAINTAINED HOME

- Clean all windows, inside and out.
- Steam-clean carpets and consider refinishing hardwood floors.
- Clean and deodorize carpets, curtains, and upholstery.



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## 5. REPAIRS AND UPGRADES: ADDRESS MINOR ISSUES

- Fix any leaky faucets, loose cabinet handles, or faulty switches.
- Consider making minor upgrades, such as updating light fixtures or faucets.

## 6. NEUTRALIZE ODORS: CREATE A PLEASANT ATMOSPHERE

- Ensure a neutral smell throughout the home by using air fresheners or candles.
- Clean carpets and upholstery to eliminate any lingering odors.
- Avoid cooking strong-smelling foods before showings.

## 7. PROFESSIONAL STAGING: SHOWCASE YOUR HOME'S POTENTIAL

- Create a welcoming atmosphere that allows potential buyers to envision themselves in the space.

## 9. MARKETING MATERIALS: PROVIDE RELEVANT DOCUMENTATION

- Compile important documents, including property surveys, utility bills, and any recent home improvements.

## 10. ACCESSIBILITY: ENSURE EASY SHOWINGS

- Keep the home accessible for showings with minimal notice.
- Make arrangements for pets or consider temporarily relocating them during showings.

**ANY QUESTIONS? WE ARE ALWAYS HERE!**